

# Melodie Shubat

SENIOR MARKETING MANAGER

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www.melodieshubat.com

## CAREER PROFILE



Accomplished, resourceful, and solution-focused professional with experience in developing, and executing brand marketing strategies and campaigns. An intuitive leader with expertise in sales and corporate events, and marketing penetration. Excellent strategist with proven success in digital marketing, product launches, social media, collateral development, event and vendor management, speaker bureau development and management, public relations, KOL development, and website design.

## EXPERIENCE



**Senior Marketing Manager**, Clip Health  
Fremont, California (full-time, 2021-2022)

**Senior Marketing Consultant**, Indegene Pharmaceuticals  
Bangalore, India (2021-2021)

**Senior Marketing Consultant**, Roche Diagnostics  
Santa Clara, California (2020-2021)

**Senior Marketing Consultant**, MyHealthTeams  
San Francisco, California (2019-2020)

**Marketing Director**, Apollo Health  
Mountain View, California (full-time, 2019-2019)

**Senior Marketing Communications Manager**, Mizuho OSI  
Union City, California (full-time, 2016-2019)

**Senior Marketing Consultant**, Free Flow Medical  
Fremont, California (2014-2015)

**Marketing Communications Manager**, Omnicell  
Mountain View, California (full-time, 2013-2014)

**Marketing Integration Specialist**, PneumRx  
Mountain View, California (full-time, 2012-2011)

**Senior Marketing Consultant**, Stanford Hospital & Clinics  
San Francisco, California (2011-2012)

Prior Experiences:

**Director of Corporate Communications**, Lam Research  
**Senior Marketing Communications Manager**, Applied Materials

## CORE STRENGTHS



## EDUCATION



San Jose State University, BS, Graphic Design

**Additional Courses** Digital Marketing, Adobe Creative Suite, Adobe Illustrator, Web Design, HTML Basic Training, Word Press, Salesforce.com, Pardot Administration; pursuing Project Management Professional (PMP) credential

## SKILLS



95%  
Social  
Media

95%  
Microsoft  
Office

95%  
Website  
Management

85%  
Adobe  
InDesign

60%  
Adobe  
Photoshop

60%  
Adobe  
Illustrator